

Company Profile



The National Father & Son Team Classic

The 'crown jewel' of Southern Dunes Golf & Travel is The National Father & Son Team Classic. Entering its 12th year, this week of special events draws over 1,600 families from all over the world to Myrtle Beach each summer. Outstanding sponsors, such as PGA TOUR Superstores, GOLF Magazine Properties, US Airways, Hertz, and Coca-Cola have helped us create the largest father and son golf competition in the world. Played on the Grand Strand's finest golf courses, this family oriented golf vacation creates an estimated \$5.6 million impact to the Myrtle Beach tourism industry. www.fathersongolf.com

Golfer's Guide Magazine

Southern Dunes Golf & Travel partnered with *Frey Media* as its regional publisher in 2007. Now one of the most recognizable brands in the golf industry; Golfer's Guide boasts 21 publications in the United States and Canada and a growing family of web sites that direct golfers on where to play, where to travel, and even where to live. Golfer's Guide has always stayed true to its origins of connecting golfers with the finest golf experiences available. www.myrtlebeach.golfersguide.com



Golf Ad Network

Golf Ad Network is the first advertising network dedicated solely to advertisers and publishers whose focus is on the game of golf. The Golf Ad Network puts golf advertisers and publishers together, allowing unprecedented reach to core golfers on a national, regional and local level.

Myrtle Beach Tour

Southern Dunes Golf & Travel partnered with Friendly Software, Inc. (the PC golf game developers of Microsoft Golf) and GOLF Magazine Properties to develop Myrtle Beach Tour. Over 3 million state-of-the-art PC golf games were distributed featuring 18 of Myrtle Beach's most challenging golf holes. Included within this software was an interactive guide providing information and content on the finer facilities in Myrtle Beach. This disk provided totally seamless integration into selected hotel and golf course web sites providing a unique Internet solution.



Myrtlebeachgolfnews.com

Southern Dunes Golf & Travel became the exclusive sales agent for Sportware Technologies (Play18.com) in 2000. Under an alliance with Knight Ridder News Corporation and other golf and travel related web sites, a series of regional golf community portals were created to provide golf courses and hotels data basing tools: www.SouthCarolinaGolfNews.com; www.MyrtleBeachGolfNews.com. In 2003, Southern Dunes Golf & Travel sold these web sites to Burroughs & Chapin Co. / Myrtle Beach Trips.

Company Bios



Jim Hart

Owner / Partner, Southern Dunes Company

Graduate of Washington State University Hotel & Business School; Army ROTC Graduate. Later studied at University of Tennessee. Employment background: Hyatt Regency Hotel Division, Knoxville, Tennessee and Ramada Inns.

Moved to Myrtle Beach in 1974, employed by Leonard & Call Associates (hotel division). Self-employed since 1978. Projects included development/owner-ship of Seacrest Motor Inn Resort, Panama Jack Enterprises & Balltec, Inc. (later sold). Publisher/Editor of www.southcarolinagolfnews.com and www.northcarolinagolfnews.com (later sold). Current passive business interests include Pawleys Island Sportsware, Inc. (Pawleys Island, SC) and 82 Queen Restaurants (Charleston, SC). Founding Member and past Club President of Pawleys Plantation Golf & Country Club.

Jim is 55 years old; married with two young adult children and has resided in the Grand Strand community for the past 31 years.

Robert Harper PGA

Owner / Partner, Southern Dunes Company

Graduate of University of Florida; Post graduate studies at Marshall University; Life Member of the Professional Golfers' Association of America; Past President of the Carolinas PGA; 2006 Carolinas PGA Golf Professional of the Year.

Prior to moving to Myrtle Beach in 1991, Robert was employed by the PGA TOUR. During his tenure he had pre-opening and management responsibilities for Tournament Players Club's and PGA TOUR public golf facilities. Throughout his career he has been involved in the operation of 10 PGA TOUR events and 5 PGA of America national competitions. Relocated to Myrtle Beach and was employed by Western Golf Properties as Director of Golf / General Manager of Wild Wing Plantation. For the next 10 years developed this 72 hole golf reserve into a nationally recognized golf facility. In October 2000 joined with Burroughs and Chapin Company as Director of Golf Operations, to create a golf management component for their corporate portfolio. Within two years B&C Golf Management secured management responsibility for: Myrtlewood Golf Club, Grande Dunes Golf Club, Tidewater Plantation Golf Club, Meadowlands Golf Club, Farmstead Golf Links and Pine Lakes Country Club. Through 2007, other positions at Burroughs and Chapin included Director of New Business Development, General Manager - Grande Dunes Resort and Project Manager - Pine Lakes Country Club. Currently oversees all business ventures of Southern Dunes Company as managing partner.

Robert is 52 years old; married with two children and resides in Conway, where he is actively involved in his community and church.